



**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

# CONTRACT

And:

**CROSSROADS MEDIA, LLC**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

<u>Contract / Revision</u> 336564 /		<u>Alt Order #</u>
<u>Product</u> <b>AMERICANS FOR JOB SECURITY</b>		
<u>Contract Dates</u> <b>09/26/12 - 10/02/12</b>		<u>Estimate #</u> <b>1020</b>
<u>Advertiser</u> <b>AMERICANS FOR JOB SECURITY</b>		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTVJ</b>	<u>Account Executive</u> Corey Lane	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 02812		<u>Advertiser Ref</u> 99987

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVJ	09/26/12	09/28/12	5A-6A TISF	5A-6A		:30			NM	2	\$350.00
ALL SPOTS ON THIS ORDER PREEMPTIBLE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- 1- 1--				2	\$175.00			
N 2	WTVJ	10/02/12	10/02/12	5A-6A TISF	5A-6A		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 1- - - - -				1	\$250.00			
N 3	WTVJ	09/27/12	09/27/12	6A-7A TISF	6A-7A	--- 1---	:30	1	\$500.00	NM	1	\$500.00
N 4	WTVJ	10/01/12	10/01/12	6A-7A TISF	6A-7A		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1- - - - -				1	\$600.00			
N 5	WTVJ	09/26/12	09/28/12	7A-9A TODAY	7A-9A	-- 111--	:30	3	\$1,200.00	NM	3	\$3,600.00
N 6	WTVJ	10/01/12	10/02/12	7A-9A TODAY	7A-9A		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11- - - - -				2	\$1,400.00			
N 7	WTVJ	09/26/12	09/28/12	9A-10A TODAY II	9A-10A	-- 1- 1--	:30	2	\$500.00	NM	2	\$1,000.00
N 8	WTVJ	10/02/12	10/02/12	9A-10A TODAY II	9A-10A	- 1- - - - -	:30	1	\$550.00	NM	1	\$550.00
N 9	WTVJ	09/27/12	09/27/12	10A-11A TODAY III	10A-11A		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--- 1- - -				1	\$225.00			
N 10	WTVJ	10/01/12	10/01/12	10A-11A TODAY III	10A-11A	1- - - - -	:30	1	\$325.00	NM	1	\$325.00
N 11	WTVJ	09/26/12	09/26/12	11-1130A NBC MIAMI AT 11,11A-1130A	11,11A-1130A		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- 1- - - -				1	\$150.00			
N 12	WTVJ	09/28/12	09/28/12	1130A-12P 6 IN THE MIX	1130A-12P		:30			NM	1	\$150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 336564 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> AMERICANS FOR JOB	<u>Estimate #</u> 1020
<u>Advertiser</u> AMERICANS FOR JOB SI		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$150.00			
N 13	WTVJ	10/02/12	10/02/12	1130A-12P 6 IN THE MIX	1130A-12P	- 1 - - - -	:30	1	\$175.00	NM	1	\$175.00
N 14	WTVJ	09/27/12	09/27/12	12P-1P FAMILY FEUD	12P-1P		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$150.00			
N 15	WTVJ	10/01/12	10/01/12	12P-1P FAMILY FEUD	12P-1P		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$250.00			
N 16	WTVJ	09/26/12	09/28/12	1P-2P DAYS	1P-2P		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1-1--				2	\$325.00			
N 17	WTVJ	10/02/12	10/02/12	1P-2P DAYS	1P-2P		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$475.00			
N 18	WTVJ	09/27/12	09/27/12	4-5P ELLEN	4P-5P	---1---	:30	1	\$475.00	NM	1	\$475.00
N 19	WTVJ	10/01/12	10/01/12	4-5P ELLEN	4P-5P	1-----	:30	1	\$650.00	NM	1	\$650.00
N 20	WTVJ	09/26/12	09/28/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1-1--				2	\$600.00			
N 21	WTVJ	10/02/12	10/02/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$650.00			
N 22	WTVJ	09/27/12	09/27/12	6P-630P EARLY NEWS	6P-630P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$1,200.00			
N 23	WTVJ	10/01/12	10/01/12	6P-630P EARLY NEWS	6P-630P		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,250.00			
N 24	WTVJ	09/26/12	09/28/12	7P-730P EXTRA	7P-730P	--1-1--	:30	2	\$1,200.00	NM	2	\$2,400.00
N 25	WTVJ	10/02/12	10/02/12	7P-730P EXTRA	7P-730P	-1-----	:30	1	\$1,300.00	NM	1	\$1,300.00
N 26	WTVJ	09/27/12	09/27/12	730P-8P ACCESS HOLLYW	730P-8P	---1---	:30	1	\$1,200.00	NM	1	\$1,200.00
N 27	WTVJ	10/01/12	10/01/12	730P-8P ACCESS HOLLYW	730P-8P		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,300.00			
N 28	WTVJ	10/01/12	10/01/12	8-10P THE VOICE	8P-10P		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$12,000.00			
N 29	WTVJ	09/26/12	10/02/12	11P-1135P L. NEWS	11P-1135P		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1-1--				2	\$1,800.00			
Week:		10/01/12	10/07/12	-1-----				1	\$1,800.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	WTVJ	09/27/12	09/27/12	1135-1235A TONIGHT/W LE	1135P-1235A		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--- 1---				1	\$850.00			
N 31	WTVJ	10/01/12	10/01/12	1135-1235A TONIGHT/W LE	1135P-1235A	1-----	:30	1	\$1,100.00	NM	1	\$1,100.00
N 32	WTVJ	10/02/12	10/02/12	8-9P THE VOICE	8P-9P	- 1-----	:30	1	\$12,000.00	NM	1	\$12,000.00
N 33	WTVJ	09/26/12	09/26/12	9-11P LAW ORDER:SVU	9P-11P	-- 1----	:30	1	\$7,000.00	NM	1	\$7,000.00
N 34	WTVJ	09/27/12	09/27/12	10-11P ROCK CENTER	10P-11P		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--- 1---				1	\$7,000.00			
N 35	WTVJ	09/28/12	09/28/12	10-11P DATELINE NBC	10P-11P	---- 1--	:30	1	\$8,000.00	NM	1	\$8,000.00
N 36	WTVJ	09/29/12	09/29/12	7A-9A SAT TODAY	7A-9A	----- 1-	:30	1	\$750.00	NM	1	\$750.00
N 37	WTVJ	09/29/12	09/29/12	9A-10A MIAMI SA/WKND TO	9A-10A	----- 1-	:30	1	\$225.00	NM	1	\$225.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	09/29/12-09/29/12	9A-10A MIAMI SA/WKND TO	9A-10A	----- Sa--	:30		<del>\$225.00</del>	NM		
	See MG 37.2											
	NA-PGM NOT SCHEDULED											
	2	WTVJ	09/29/12-09/29/12	7-8A SAT WKND TDY	7-8A	----- Sa--	:30		\$225.00	NM		
	Ⓜ MG for 37.1 09/29											
N 38	WTVJ	09/29/12	09/30/12	6P-630P SA-SU 6P	6P-630P	----- 11	:30	2	\$900.00	NM	2	\$1,800.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	09/29/12-09/30/12	6P-630P SA-SU 6P	6P-630P	----- SaSu	:30		<del>\$900.00</del>	NM		
	See MG 38.3											
	NA-PGM NOT SCHEDULED											
	3	WTVJ	09/29/12-09/30/12	GOLF RYDER CUP	9A-6P	----- Sa--	:30		\$900.00	NM		
	Ⓜ MG for 38.1 09/29											
	SPOT AIRED LATE DUE SPORTS OVERRUN											
N 39	WTVJ	09/29/12	09/29/12	9-11P L&O ENCORE	9P-11P	----- 1-	:30	1	\$3,000.00	NM	1	\$3,000.00
N 40	WTVJ	09/29/12	09/29/12	1130P-1A SA SNL	1130P-1A	----- 1-	:30	1	\$1,700.00	NM	1	\$1,700.00
N 41	WTVJ	09/30/12	09/30/12	6-8A MIAMI SU/WKND TOD/	6A-8A	----- 1	:30	1	\$175.00	NM	1	\$175.00
N 42	WTVJ	09/30/12	09/30/12	8A-9A SUN TODAY	8A-9A	----- 1	:30	1	\$1,200.00	NM	1	\$1,200.00
N 43	WTVJ	09/30/12	09/30/12	9A-10A MEET THE PRESS	9A-10A	----- 1	:30	1	\$2,500.00	NM	1	\$2,500.00
N 44	WTVJ	09/30/12	09/30/12	10A-1030A CHRIS MATTHEI	10A-1030A	----- 1	:30	1	\$1,800.00	NM	1	\$1,800.00
N 45	WTVJ	09/30/12	09/30/12	SU FTBL NIGHT AMER NON	7P-815P		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----- 1				1	\$5,000.00			
N 46	WTVJ	09/30/12	09/30/12	NFL LATE NEWS NON-LOC	1130P-1200A	----- 1	:30	1	\$3,000.00	NM	1	\$3,000.00
Totals											57	\$98,325.00

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<u>Advertiser</u> <b>AMERICANS FOR JOB SI</b>		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	39	\$60,850.00	\$51,722.50
10/01/12 - 10/02/12	18	\$37,475.00	\$31,853.75
<b>Totals</b>	<b>57</b>	<b>\$98,325.00</b>	<b>\$83,576.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.